

GUINNESS ASSET MANAGEMENT FUNDS PLC (THE "COMPANY")

UNITED KINGDOM COUNTRY SUPPLEMENT

This Country Supplement, dated 6 January 2011, forms part of, and should be read in the context of, and in conjunction with, the prospectus for the Company dated 19 December 2007, as amended by Supplement Nos. 1 and 2 dated 1 September 2008 and Supplement Nos. 3,4,5,6 and 7 dated 30 December 2010 (hereinafter together referred to as the "Prospectus"). This document replaces the UK Country Supplement dated 1 September 2008.

The Directors of the Company, whose names appear in the Prospectus under the heading "Directory", accept responsibility for the information contained in this document. To the best of the knowledge and belief of the Directors (who have taken all reasonable care to ensure that such is the case) the information contained in this document is in accordance with the facts and does not omit anything likely to affect the import of such information. The Directors accept responsibility accordingly.

All capitalised terms herein contained shall have the same meaning in this document as in the Prospectus, unless otherwise indicated.

The Directors wish to inform Shareholders and prospective investors in the Company or any of its Funds of the following:

ADDITIONAL INFORMATION FOR INVESTORS IN THE UNITED KINGDOM

The Company is an open-ended umbrella type investment company, with segregated liability between each of its Funds, incorporated and authorised in Ireland as an undertaking for collective investment in transferable securities pursuant to the European Communities (Undertakings for Collective Investment in Transferable Securities) Regulations, 2003 (S.I. No. 211 of 2003), as amended (the "Regulations").

The Company, and its existing Funds, as detailed below, have been recognised by the FSA pursuant to section 264 of the FSMA.

The FSA has not approved and takes no responsibility for the contents of the Prospectus or for the financial soundness of the Company or any of its Funds or for the correctness of any statements made or expressed in the Prospectus.

The existing Funds of the Company are as follows:

- Guinness Alternative Energy Fund
- Guinness Asia Focus Fund
- Guinness China & Hong Kong Fund
- Guinness Global Energy Fund
- Guinness Global Equity Income Fund
- Guinness Global Money Managers Fund
- Guinness Global Thematic Equity Fund

Facilities Agent

In connection with the Company's recognition under section 264 of the FSMA, the Company, by way of a UK Facilities Agent Agreement dated 18 January, 2008, has appointed Guinness Asset Management Limited (the "Facilities Agent") to maintain the facilities required of a recognised scheme pursuant to the rules contained in the Collective Investment Schemes Sourcebook ("COLL") published by the FSA as part of the FSA's Handbook of Rules and Guidance governing recognised schemes.

The facilities will be located at the offices of the Facilities Agent at 14 Queen Anne's Gate, London SW1H 9AA, United Kingdom.

At these facilities, any person may:

1. inspect (free of charge) a copy (in English) of:
 - (a) the Company's Articles of Association, the Regulations, the Material Contracts, and any subsequent amendments thereto;
 - (b) the most recent Prospectus issued by the Company, as the same may be amended and supplemented from time to time;
 - (c) the most recent Simplified Prospectus issued by the Company;
 - (d) the latest annual and half-yearly reports of the Company; and
 - (e) any other documents required from time to time by COLL to be made available.
2. obtain a copy of any of the above documents (free of charge in the case of documents (b) and (c));
3. obtain information (in English) about the prices of Shares;
4. redeem or arrange for the redemption of its Shares and obtain payment in relation to such redemption; any redemption requests received by the UK Facilities Agent shall be sent to Capita Financial Administrators (Ireland) Limited, the administrator of the Company, for processing.
5. make a complaint about the operation of the Company, which complaint the Facilities Agent will transmit to the Company; and
6. obtain, free of charge, details or copies of any notices which have been given or sent to Shareholders.

Fees and Expenses

The Facilities Agent shall not receive a fee for its services.

Taxation

The attention of United Kingdom investors is drawn to Section 5 of the Prospectus which deals with United Kingdom Taxation.

Dated: 6 January 2011