

## Press Release

London, 28<sup>th</sup> October 2014. Embargoed until 9am.

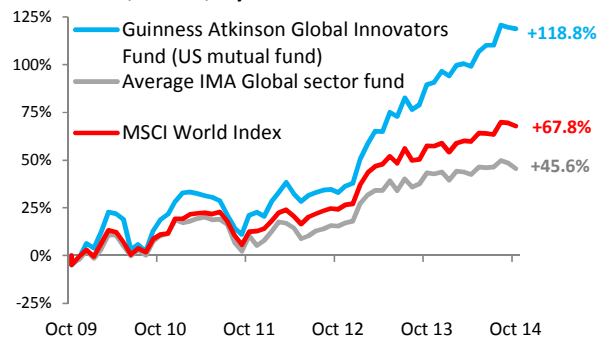
## FUND LAUNCH – Top performing global growth fund in the US made available to UK and European investors

Guinness Asset Management has launched its top performing Global Innovators strategy as part of its Dublin-registered UCITS fund range.

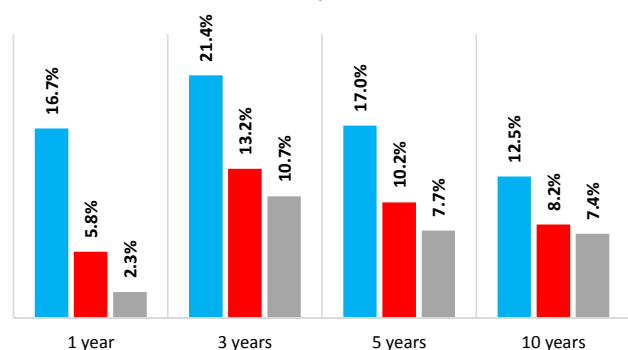
The placement period for the UCITS Guinness Global Innovators Fund opened on October 20<sup>th</sup> and extends to 12pm on October 31<sup>st</sup>. Daily pricing begins on November 3<sup>rd</sup>. Early investors have the opportunity to buy the low cost 'Z' founder share class with an AMC of 0.25% (OCF: 0.74%) until the Fund reaches £50m in size. The Fund has no performance fees.

The strategy has been run since 2003 within the SEC-registered mutual fund range of Guinness' US-based sister company (Guinness Atkinson Asset Management [see notes]). The fund has garnered significant interest through 2014, growing from \$50m to over \$130m in size. The fund sits in the Lipper 'Global Large Cap Growth' sector and is ranked #1 for performance year-to-date and over 1, 3, 5, and 10 years versus its US-listed peers [see Table 1]. Over the last 5 years the fund has returned 118.8% (total return in GBP) versus a return of 67.8% for its benchmark MSCI World index.

**Total return, in GBP, 5 years to 24.10.14**



**Annualised returns to 24.10.14, in GBP**



Source: Financial Express, total return, in GBP.

Guinness Global Innovators Fund (Dublin UCITS version) has not yet been launched and therefore no actual performance numbers are available. The investment team has been running the Guinness Atkinson Global Innovators Fund in accordance with the same methodology continuously since May 2003 and therefore we believe the performance numbers quoted here, based on Guinness Atkinson Global Innovators Fund in GBP, are a fair reflection of what the performance of this Fund would have been. The past performance of the Guinness Atkinson Global Innovators Fund is not indicative of the future performance of Guinness Global Innovators Fund.

“We are very excited to be launching a UCITS version of our Global Innovators strategy to enable European clients to access the fund more easily. We think this could well be the best global growth fund you have never heard of,” says Chairman and founder Tim Guinness. “The philosophy behind its creation in the US ten years ago was that companies with innovation in their DNA would be more likely to earn a higher return for longer. The Boston Company produced research demonstrating such an effect and now the fund performance bears this out. Not only has its performance been exceptional versus its US-listed peers, but it would rank within the top 5 of all funds in the IMA Global sector year-to-date, and over one, three, five and ten years [see Table 3]. This is a remarkable

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achievement considering the IMA Global sector has over 250 funds in it covering everything from small cap to sector specific strategies, and not just large cap growth funds like ours. The launch also comes at an important time for the business as we move through \$1bn AUM and have taken on our first institutional segregated mandate. We hope the Global Innovators fund will be an important pillar for growing the firm to the next \$1bn.”

The fund will be co-managed by Ian Mortimer and Matthew Page [see biographies below], the current managers of the US-listed fund.

“It is not a tech fund”, says co-manager Matthew Page. “Often when investors see the word ‘innovators’ in the fund name they assume this is the case or that we are only trying to invest in very disruptive start-up companies. We actually think innovation covers a much broader spectrum and can be found across most industry sectors. We define companies in the way they are innovative as *disruptive, accelerating, or incremental*, and we have a wide variety of sectors and market caps represented in the portfolio. It’s important to note, though, that we only invest in companies with a market cap greater than \$500m. Ultimately we think innovative companies can outperform their peers over the long term, but we are not willing to pay any price to own these stocks.”

“The Global Innovators fund follows the same broad philosophy as all the equity funds run at the firm – high conviction, low turnover, and a strong value discipline,” says co-manager Ian Mortimer. “We look for companies with profitable growth, and we’re not interested in chasing the latest fad or paying up for companies whose share prices are only justified by exponential growth rates being achieved for the next ten years. If you look at the portfolio today it is only trading at about a 5% premium to the broad market, which we think offers good value.”

The fund is available on Hargreaves Lansdown Vantage for direct investors (with more platforms to follow), and on the Cofunds and Standard Life Wrap platforms (among others) for professional investors and advisers in the coming weeks.

## ENDS

## CONTACTS

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## NOTES

### 1. Guinness Asset Management Ltd and Guinness Atkinson Asset Management, Inc

Guinness Asset Management has a sister company in the US, Guinness Atkinson Asset Management, which was created following Tim Guinness and Jim Atkinson’s acquisition of Investec’s US funds business (formerly Guinness Flight US). Guinness Atkinson offers a similar range of SEC registered mutual funds for US investors.

Guinness Asset Management Ltd was founded in 2003. The company’s founder, Tim Guinness, had previously co-founded Guinness Flight Global Asset Management, which was eventually sold to Investec Bank in 1998.

Guinness Asset Management provides a range of long only actively managed funds to individual and institutional investors. Guinness is independent and is wholly owned by its employees.

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## 2. Guinness Global Innovators - fund managers

### Dr Ian Mortimer, CFA

Ian joined Guinness Asset Management in December 2006, and is co-manager of the Guinness Global Equity Income Fund and Guinness Global Innovators Fund.

Prior to joining Guinness, Ian completed a D.Phil. in experimental physics at Christ Church, University of Oxford, and graduated in 2006. Ian graduated from University College London with a First Class Honours Master's degree in Physics in 2003. He is a CFA Charterholder.

### Matthew Page, CFA

Matthew joined Guinness Asset Management in 2005, and is the co-manager of the Guinness Global Equity Income Fund and Guinness Global Innovators Fund.

Prior to joining Guinness, Matthew joined Goldman Sachs on the graduate scheme in 2004 working in Foreign Exchange and Fixed Income. Matthew graduated from New College, University of Oxford, with a Master's Degree in Physics. He is a CFA Charterholder.

**Table 1: Lipper US rankings**

### Guinness Atkinson Global Innovators Fund in the Lipper (US) Global Large-Cap Growth Funds

Lipper Global Large Cap growth funds Total return, in USD, to 30.09.14	Rank
One year	1 of 77
Three years	1 of 62
Five years	1 of 58
Ten years	1 of 36

Source: Lipper, Guinness Atkinson Asset Management. Total return in USD.

**Table 2: Discrete year performance**

% total return in GBP.	12 months ending:	Sep 10	Sep 11	Sep 12	Sep 13	Sep 14
Guinness Atkinson Global Innovators Fund		11.86	-1.67	21.24	32.99	22.57
IMA Global sector average		8.61	-4.90	12.99	18.78	7.87
MSCI World Index		8.35	-3.24	17.3	19.87	12.08

Source: Financial Express, total return, in GBP.

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## Important information

**Issued by Guinness Asset Management Limited**, authorised and regulated by the Financial Conduct Authority.

This report is primarily designed to inform you about Guinness Global Innovators Fund. It is provided for information only and all the information contained in it is believed to be reliable but may be inaccurate or incomplete; any opinions stated are honestly held at the time of writing, but are not guaranteed. The contents of the document should not therefore be relied upon. It should not be taken as a recommendation to make an investment in the Fund or to buy or sell individual securities, nor does it constitute an offer for sale.

### **Risk**

The Guinness Global Innovators Fund is an equity fund. Investors should be willing and able to assume the risks of equity investing. The value of an investment and the income from it can fall as well as rise as a result of market and currency movement, and you may not get back the amount originally invested. Details on the risk factors are included in the Fund's documentation, available on our website.

### **Documentation**

The documentation needed to make an investment, including the Prospectus, the Key Investor Information Document (KIID) and the Application Form, is available from the website [www.guinnessfunds.com](http://www.guinnessfunds.com), or free of charge from:-

- the Manager: Capita Financial Managers (Ireland) Limited, 2 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland; or,
- the Promoter and Investment Manager: Guinness Asset Management Ltd, 14 Queen Anne's Gate, London SW1H 9AA.

### **Residency**

In countries where the Fund is not registered for sale or in any other circumstances where its distribution is not authorised or is unlawful, the Fund should not be distributed to resident Retail Clients.

**NOTE: GUINNESS GLOBAL INNOVATORS FUND IS NOT FOR SALE TO U.S. PERSONS.**

### **Structure & regulation**

The Fund is a sub-fund of Guinness Asset Management Funds PLC (the "Company"), an open-ended umbrella-type investment company, incorporated in Ireland and authorised and supervised by the Central Bank of Ireland, which operates under EU legislation. The Fund has been approved by the Financial Conduct Authority for sale in the UK. If you are in any doubt about the suitability of investing in this Fund, please consult your investment or other professional adviser.

### **Switzerland**

The prospectus and KIID for Switzerland, the articles of association, and the annual and semi-annual reports can be obtained free of charge from the representative in Switzerland, Carnegie Fund Services S.A., 11, rue du Général-Dufour, 1204 Geneva, Switzerland, Tel. +41 22 705 11 77, [www.carnegie-fund-services.ch](http://www.carnegie-fund-services.ch). The paying agent is Banque Cantonale de Genève, 17 Quai de l'Île, 1204 Geneva, Switzerland.

**Telephone calls** may be recorded and monitored.

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