

Information for Press

29th October 2020

Guinness Asset Management is pleased to announce that it has hired Rupert Bonsor to join its sales team

Guinness Asset Management has hired Rupert Bonsor with responsibility for fund sales to family offices globally. Prior to joining Guinness Asset Management, Rupert was responsible for family office sales at Jupiter Asset Management.

Edward Guinness, CEO of Guinness Asset Management, said: “Rupert will strengthen our sales team and help us improve the servicing of family office investors. As a longstanding family-run business ourselves, we believe in providing high quality products and in having the best people to build our relationships with investors. Rupert fits that mould.”

Rupert added: “Guinness’ straightforward approach to investing, good historic fund performance and funds that have been designed to navigate choppy markets are a good fit for family office investors. A long-term investment horizon and an active approach to responsible investing means that Guinness is well placed to provide solutions that address the diverse needs of family offices.”

Guinness’ equity income fund range includes Global, Asian, European and Emerging Markets Equity Income Funds. Guinness’ growth range is spearheaded by its Global Innovators Fund. Guinness has long-standing expertise in specialisms including Sustainable Energy, China, the investment management sector itself (Global Money Managers) and Global Energy. Over the last 10 years, Guinness has complemented its public markets experience with a growing private equity business based around its Enterprise Investment Scheme investments. As at 6th October 2020, Guinness Asset Management has over \$3bn of group AUM.

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For further information or to obtain any of the Guinness range of white papers approaches to investing – *Why Dividends Still Matter*, *Opportunities in Innovation*, *The Case for Dividend Investing in Asia* and *The Sustainable Energy 2020 Impact Report* – please contact:

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